

CHALK FEST



SPONSORSHIP
PACKAGE
2020

ALBANY MUSEUM OF ART CHALK FEST



The Albany Museum of Art is preparing for the 3rd Annual ChalkFest. This signature fall event for Albany is set for the entire month of November 2020. AMA ChalkFest is taking on a new look this year. We know that the community has been through a lot in the last eight months and feel that we should find ways to unite and celebrate. That is why this year's theme is **Happy Together**. ChalkFest will take place this year, but in a safe and different way, while emphasizing our commitment to building community through art.

ENGAGE, EXCITE & ENTERTAIN

AMA ChalkFest will feature events throughout the month of November, with many ways for the community to get involved, from online art contests to dining out with the family at your favorite restaurant. Pretoria Fields Brewery will host in-person events throughout the month, with a kickoff the first full weekend in November.



Nothing this big can be accomplished without support from the community, and we hope that you will play an integral role in making this year's AMA ChalkFest--**Happy Together**--happen. This autumn event has grown in popularity every year and we want to give our city, county, and region reasons to come together and celebrate. This year, we are hoping to give back to the community by keeping events free and using local artists. As always, it is our goal to engage, excite and entertain by providing high quality art and cultural experiences.


Co-Chair AMA ChalkFest


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Sponsorship Levels



Pint Glass Sponsor— \$5,000

- Your company logo displayed on a commemorative pint glass sold at Pretoria Fields and the AMA during the month of November. Given to all new members.
- Your company name prominently displayed at Pretoria Fields through the month of November.
- Your company logo on festival posters, print material and AMA website.
- 2 ChalkFest swag bags with notebooks, set of AMA coffee cups, 2 ChalkFest pint glasses, complimentary memberships, and ChalkFest T-shirts.



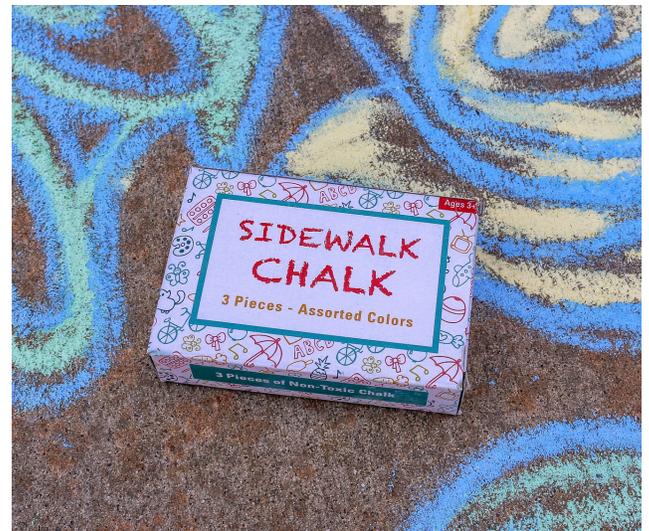
Only 1 Pint Glass Sponsorship available

Sponsorship Levels

Sidewalk Chalk — \$3,000

- Your company logo on boxes of chalk free to children. These will be distributed at Pretoria Fields, the AMA, local businesses, schools, the local libraries, and at restaurants around town.
- Your company logo on festival posters, print material and AMA website.
- Your name displayed at Pretoria Fields through the month of November.
- 2 ChalkFest swag bags with notebooks, 2 ChalkFest pint glasses, set of AMA coffee cups, complimentary memberships, and ChalkFest T-shirts.

Only 1 Sidewalk Chalk Sponsorship available



Sponsorship Levels



Business Art Display Sponsorship — \$150 - \$450

- This sponsorship will provide a signature piece of art at your place of business. There will be three options:

ChalkFest Logo on business window - \$150

ChalkFest logo and art painted by a local artist on business window - \$250

Original work of art created by a local artist which is yours to keep - \$450

- Your company logo on festival posters, print material and AMA website.



Event Schedule

Nov. 7th – Kickoff party at Pretoria Fields Brewery, 1-9 pm. Come and enjoy craft beer, live music, college football, and food trucks. Chalk art projects for kids.

Nov. 8th- Enjoy Second Sunday Tift Market and ChalkFest at Pretoria Fields! Activities for kids, live music and food.

Nov. 19th – Paints and Pints at Pretoria Fields. Come and create an original work of art with the guidance of our amazing art teacher Annie Vanoteghem.

Dine out for the AMA. Grab a bite to eat from one of the designated restaurants each week of November. A percentage of the proceeds will go to the AMA.

Weekly online art contests. We will ask groups by age to submit their sidewalk chalk creations and upload them to Facebook. We will have a people's choice award and a winner judged by a local artist. These will be open to K-12, college and adult participants.

REQUESTED SUPPORT

Take a leading role in the future of the Albany Museum of Art. Through funds raised by this annual event, the museum is able to continue serving the community and the region by presenting high quality exhibitions with free admission to all children and adults throughout the year. The Albany Museum of Art is an accredited art museum by the American Alliance of Museums. The AMA is committed to engaging the public through exhibitions, lectures, educational programs and events.

With your help, the Albany Museum of Art is able to provide a diverse public audience access to original works of art, promoting the quality of life and economic development of this community and region. Thank you for your support!

Name(s) as it should appear on signage and printed materials:

Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone : () _____ E-Mail: _____

I would like my sponsorship to be in honor of/ in memory of:

Total Commitment: _____
Payment method: Check enclosed (payable to Albany Museum of Art)
Please charge my: Visa American Express MasterCard Expiration
Date: ____/____/____ Zip: _____ Card Number: _____

Signature: _____

Please mail to: Albany Museum of Art / 311 Meadowlark Drive, Albany, GA 31707
To pay by credit card over phone or for more information, call (229) 439-8400 /
chloe.hinton@albanymuseum.com