

AMA ChalkFest Sponsorship Opportunities

One Available: Platinum Level Sponsorship-Stage Sponsor — \$7,500

- The main stage will solely display your company logo during ChalkFest. There will be entertainment throughout ChalkFest including multiple local bands.
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website.
- 10' x 10' vendor booth space
- 4 VIP tickets to ChalkFest held on Saturday, October 5th which includes unlimited craft beer tastings, VIP parking, ChalkFest tasting glass, access to the VIP area which will have food prepared that is available only to VIPs.

One Available: Gold Level Sponsorship-Tasting Cup Sponsor — \$5,000

- Your company logo displayed on the tasting cup provided to each attendee
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website.
- 10' x 10' vendor booth space
- 2 VIP tickets to ChalkFest held on Saturday, October 5th which includes unlimited craft beer tastings, VIP parking, ChalkFest tasting glass, access to the VIP area which will have food prepared that is available only to VIPs.



One Available: Gold Level Sponsorship - VIP-Experience Sponsor — \$5,000

- Your logo displayed on quality tasting glasses given to all VIP attendees, VIP wristbands and signage displayed throughout the VIP lounge.
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website.
- 10' x 10' vendor booth space
- 2 VIP tickets to ChalkFest held on Saturday, October 5th which includes unlimited craft beer tastings, VIP parking, ChalkFest tasting glass, access to the VIP area which will have food prepared that is available only to VIPs.

Two Available: Gold Level Sponsorship - Handheld Fan Sponsor — \$5,000

- Your logo displayed on handheld fans given to all ChalkFest attendees
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website.
- 10' x 10' vendor booth space
- 2 VIP tickets to ChalkFest held on Saturday, October 5th which includes unlimited craft beer tastings, VIP parking, ChalkFest tasting glass, access to the VIP area which will have food prepared that is available only to VIPs.

Two Available: Silver Level Sponsorship - Wrist Band Sponsor — \$3,000

- Your logo displayed on all wristbands for ChalkFest attendees
- Your company logo on festival posters, print material and AMA website.
- 2 tickets with craft beer tastings to ChalkFest

Three Available: Silver Level Sponsorship - Kids Admission and Chalk Activity — \$3,000

- Your company logo on boxes of chalk free to children for art projects at ChalkFest.
- Your support gives all children 12 and under free admission to festival
- Your company logo on festival posters, print material and AMA website.
- Your name displayed at children's activity area
- 2 tickets with craft beer tastings to ChalkFest



CHALK BLOCK SPONSORSHIP OPPORTUNITIES

19 Available: Professional Chalk Block Sponsorship — \$1,500

- Your company name prominently displayed below your 7' x 7' sponsored chalk block created by a professional Chalk Artist.
- Your company logo on festival posters, print material and AMA website.
- 2 tickets with craft beer tastings to ChalkFest

Multiple Available: School Art Department Chalk Block Sponsorship — \$1,000

- Your company name prominently displayed below a local school's art department 5' x 5' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website.
- 2 tickets with craft beer tastings to ChalkFest

Multiple Available: Amateur Chalk Block Sponsorship — \$500

- Your company name prominently displayed below your 5' x 5' sponsored chalk block created by a local amateur artist.
- Your company logo on festival posters, print material and AMA website.
- 2 tickets with craft beer tastings to ChalkFest



OTHER SPONSORSHIP OPPORTUNITIES

Four Available: Volunteer Sponsorship — \$1,000

- Your logo displayed on volunteer t-shirts worn the day of the festival.
- Your logo displayed in the volunteer and artist lounge.
- Your company logo on festival posters, print material and AMA website.
- Your support provides t-shirts, snacks, water and air-conditioned space for all volunteers.
- 2 tickets with craft beer tastings to ChalkFest

ChalkFest Helper- \$500

- Your company logo on festival posters, print material and AMA website.
- 2 tickets with craft beer tastings to ChalkFest



REQUESTED SUPPORT

Take a leading role in the future of the Albany Museum of Art. Through funds raised by this annual event, the museum is able to continue serving the community and the region by presenting high quality exhibitions with free admission to all children and adults throughout the year.

The Albany Museum of Art is an accredited art museum by the American Alliance of Museums. The AMA is committed to engaging the public through exhibitions, lectures, educational programs and events.

With your help, the Albany Museum of Art is able to provide a diverse public audience access to original works of art, promoting the quality of life and economic development of this community and region. **Thank you for your support!**

Name(s) as it should appear on signage and printed materials:

Mailing Address:			
City:	State:	Zip:	
Phone : ()	E-Mail:		
I would like my sponsorship	to be in honor of/ in memory of:		
Total Commitment: _			
Payment method: 🛛 Chec	k enclosed (payable to Albany Mu	seum of Art)	
Please charge my: 🛛 Visa	American Express MasterCa	ard Expiration Date:/ Zip:	
Card Number:	Signa	Signature:	
	iseum of Art / 311 Meadowlark phone or for more informatior		

chloe.hinton@albanymuseum.com



ALBANY MUSEUM OF ART







CHALKFEST 2019

