



ALBANY MUSEUM OF ART

CHALKFEST

FAQS

AMA CHALKFEST 2019: POP ART & POP TOPS

WHAT IS AMA CHALKFEST?

AMA ChalkFest is a fall festival that the Albany Museum of Art hosts in downtown Albany. In its second year, it will feature amazing professional chalk artists, who will create images inspired by famous pop artists that are at least 50 square feet on the street.

AMA ChalkFest will have craft beer tents for product tastings, community participation, live entertainment, food trucks, and local vendors.

VIP Experience ticketholders will have exclusive access to the VIP Lounge.

WHEN IS AMA CHALKFEST?

It will be **Saturday, October 5, 2019** from **10 am-6 pm**.

WHERE WILL AMA CHALKFEST BE HELD?

The event will take place on the 100 block of Pine Avenue. That entire area from The Albany Herald building at Washington Street to the Flint RiverQuarium will be blocked off to traffic.

WHAT IS THE VIP EXPERIENCE?

VIP Experience ticket-holders will get exclusive access to the VIP Experience at Pretoria Fields during the festival. VIPs can relax under the A/C and enjoy great food. They also will get unlimited beer tastings, special VIP parking, and a souvenir tasting glass.

WHERE ARE THE ARTISTS FROM?

These artists are from across the United States. Each is a professional artist who has shown work at events like *Chalktoberfest*, which is conducted annually by the Marietta/Cobb Museum of Art and has grown each year.

WHY THE POP ART AND POP TOPS THEME?

Frankly, it's fun! A playful way to tie art into the craft beer element of the event. *AMA ChalkFest* is about building community with art as the catalyst.

IS THIS AN ANNUAL EVENT?

Yes. Beginning this year, it will be the first Saturday in October, so mark your calendar! We hope it will grow each year and expand beyond the 100 block of Pine Avenue. We have a dedicated committee of people who are working hard to make each *ChalkFest* successful and fun for the community!

HOW CAN THE COMMUNITY GET INVOLVED?

There are a number of ways. Of course, we are looking for volunteers to help with various parts of the festival. You can sign up by going to our website, **AMACHalkFest.com/volunteers**.

There also is amateur chalk art competition for individuals, schools, organizations and kids. We have several school groups who already have signed up for that. You can get that information on our website, **AMACHalkfest.com/community-artists**.

IS THERE A COST TO ATTEND?

Yes. Admission sales have begun online at **AMACHalkFest.com/tickets**.

You can advance purchase VIP admission at \$75 and admission with unlimited beer samples for \$35. You must be 21 or older to purchase these admissions, and you will have to show proof of age at the gate.

General admission tickets without beer sampling are \$5 and will be available at the gate.

Children 12 and younger are admitted free with an adult.

HOW DOES THE ENTRY SYSTEM WORK?

Advance admission purchases

When you arrive at the **Express Gate** with your e-ticket (printed out or on your phone), your ID will be checked and you will be given a wristband.

(Wristbands and VIP parking permits may be picked up ahead of the festival at the Albany Museum of Art at 311 Meadowlark Drive. IDs will be checked at the gate.)

VIP purchasers receive **yellow wristbands**, which is required to gain access to the VIP Experience at Pretoria Fields Brewery.

Admission with beer sampling purchasers are given a **green wristband**.

You may not sample beer at the festival unless you are wearing a green or yellow wristband.

Admission purchases at the Gate

If you do not have advance admission, you may purchase \$5 general admission at the **Admissions Gate**. Cash or debit/credit cards will be accepted.

SAFETY FIRST

Bags, backpacks, strollers and any other containers brought to *AMA ChalkFest* will be checked before you are allowed to enter. No weapons of any type will be allowed inside the gate.

CAN I UPGRADE MY ADMISSION?

Once you have been admitted, you may upgrade to a beer sampling green wristband or, if any are available, a VIP yellow wristband at one of the Festival Service Tents on the ChalkFest grounds. Your ID will be checked for proof of age before the upgrade is allowed.

NEED MORE INFO?

More information is available at **AMACHALKFEST.com**, or contact the AMA at **229.439.8400**.