



## AMA ChalkFest Sponsorship Opportunities

### Platinum Level Sponsorship-Stage Sponsor—\$7,500

#### One Available

- The main stage will solely display your company logo during ChalkFest. There will be entertainment throughout ChalkFest, including live music.
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 10' x 10' vendor booth space
- 2 VIP tickets to the ChalkFest held on Saturday which includes unlimited craft beer tastings, VIP parking, ChalkFest sampling glass, ChalkFest tote bag, and access to the exclusive Pretoria Fields VIP Lounge with Georgia Grown food prepared by Georgia Grown chef, Todd White and guided tours of Pretoria Fields.

### Gold Level Sponsorship-Tasting Cup Sponsor—\$5,000

#### One Available

- Your company logo displayed on the tasting cup provided to each attendee
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 10' x 10' vendor booth space
- 2 VIP tickets to the ChalkFest held on Saturday which includes unlimited craft beer tastings, VIP parking, ChalkFest sampling glass, ChalkFest tote bag, and access to the exclusive Pretoria Fields VIP Lounge with Georgia Grown food prepared by Georgia Grown chef, Todd White and guided tours of Pretoria Fields.

### Gold Sponsor VIP-Experience Sponsor—\$5,000

#### One Available

- Your logo displayed on quality tasting glasses given to all VIP attendees, VIP t-shirts, VIP wristbands and signage displayed throughout the VIP lounge located within Pretoria Fields
- Your company name prominently displayed below your (1) 7' x 7' sponsored chalk block.
- Your company name on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**

- 2 VIP tickets to the ChalkFest held on Saturday which includes unlimited craft beer tastings, VIP parking, ChalkFest sampling glass, ChalkFest tote bag, and access to the exclusive Pretoria Fields VIP Lounge with Georgia Grown food prepared by Georgia Grown chef, Todd White and guided tours of Pretoria Fields.

### **Silver Sponsor Wrist Band Sponsorship—2500**

**Two Available**

- Your logo displayed on all wristbands for ChalkFest attendees
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 2 tickets with craft beer samplings to ChalkFest

### **Silver Sponsor Festival Fan \$2500**

**One Available**

- Your logo displayed on all festival fans to keep festival goers cool and gnat free
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 2 tickets with craft beer samplings to ChalkFest tickets with Craft Beer Samplings

### **Chalk Block Sponsorship—\$1,500**

**Nine Available**

- Your company name prominently displayed below your 7' x 7' sponsored chalk block.
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 2 tickets with craft beer samplings to ChalkFest

## **Additional Sponsorship Opportunities**

### **Water Sponsor—\$1,000**

**Three Available**

- Your company logo at the water station.
- Your company logo on water cups at ChalkFest.
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 2 tickets with craft beer samplings to ChalkFest

### **Kids Admission and Chalk Activity Sponsor—\$1,000**

**Three Available**

- Your company logo on boxes of chalk free to children for art projects at ChalkFest.
- Your support gives all children 12 and under free admission to festival
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**

- Your name displayed at children's activity area
- 2 tickets with craft beer samplings to ChalkFest

## **Volunteer and Artist Hospitality Sponsorship—\$1,000**

### **Three Available**

- Your logo displayed on volunteer t-shirts worn the day of the festival.
- Your logo displayed in the volunteer and artist lounge.
- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- Your support provides t-shirts, food, water and air-conditioned space for all volunteers and artists.
- 2 tickets with craft beer samplings to ChalkFest

## **ChalkFest Homegrown Helper—\$500**

- Your company logo on festival posters, print material and AMA website. **(Please note: Deadline for inclusion on pre-event posters is Aug 21)**
- 2 tickets with craft beer samplings to ChalkFest