



ALBANY MUSEUM OF ART

AMA CHALKFEST FAQs

WHAT IS AMA CHALKFEST?

AMA ChalkFest is a brand-new fall festival that the Albany Museum of Art is launching in downtown Albany. It will feature a dozen amazing professional chalk artists, who will create images related to the Albany area on spaces that are at least 50 square feet on the street.

AMA ChalkFest will have Craft Beer Tents for product tastings, community participation, live entertainment, food trucks, and local vendors.

VIP Experience ticketholders will have exclusive access to the Pretoria Fields VIP Lounge.

WHEN WILL AMA CHALKFEST BE HELD?

It will be Saturday, Sept 22, 2018 from 10 am-5 pm. After the festival, Pretoria Fields Brewery will host a post-*AMA ChalkFest* party.

WHERE WILL AMA CHALKFEST BE HELD?

The event will take place on the 100 block of Pine Avenue. That entire area from The Albany Herald building at Washington Street to the Flint RiverQuarium will be blocked off to traffic.

WHAT IS THE VIP EXPERIENCE?

VIP Experience ticket-holders will get exclusive access to the Pretoria Fields VIP Lounge during the festival, where they can take brewery tours, relax under the A/C and enjoy great food prepared by Georgia Grown Chef Todd White. They also will get unlimited beer tastings, VIP parking, and a souvenir tasting glass and tote bag.

WHERE ARE THE ARTISTS FROM?

Most are from Georgia, but in keeping with our Home Grown theme they all will create artwork that speaks to the Albany region. They will create works of art in chalk ranging from portraits of Jimmy Carter and Ray Charles to pecans and strawberries, and other people and things that you find in Albany and Georgia.

Each is a professional artist who has shown work at events like *Chalktoberfest*, which is conducted annually by the Marietta/Cobb Museum of Art and has grown each year, like we

hope our Albany event will. You can find out more about the professional artists at **AMACHalkFest.com** by going to "Featured Artists" under the "About" tab on the home page.

WHY THE *HOME GROWN* THEME?

This festival is a celebration of Albany, Southwest Georgia and the state of Georgia. Our community and state are being celebrated in every aspect, from the artwork to the craft beer and the Food Village. *AMA ChalkFest* is about building community with art as the catalyst.

IS THIS GOING TO BE AN ANNUAL EVENT?

Yes. We hope it will grow each year and expand beyond the 100 block of Pine Avenue. We have a dedicated committee of people who are working hard to make this first one a success so that we will have a firm foundation for the following ones.

HOW CAN THE COMMUNITY GET INVOLVED?

There are a number of ways. Of course, we are looking for volunteers to help with various parts of the festival. You can sign up by going to our website, **AMACHalkFest.com** and looking at "Volunteers" under the "Support" tab.

There also is amateur chalk art competition for individuals, schools, organizations and kids. We have several school groups who already have signed up for that. You can get that information on our website, **AMACHalkfest.com** at "Tickets" under the "Applications" tab.

ARE SPONSORSHIPS STILL AVAILABLE?

Yes, we have a number of different levels. Information on sponsorships can be found at **AMACHalkFest.com** at "Sponsors" under the "Support" tab.

IS THERE A COST TO ATTEND?

Yes. Tickets can be purchased online at **AMACHalkFest.com** at "Tickets" under the "About" tab.

- Ticket prices with 5 craft beer samplings are \$20 in advance, \$25 at the gate. You must be 21 years old or older.
- Those who buy sampling admission tickets also can purchase more for \$2 each.
- Tickets without beer samplings are \$5 in advance, \$10 at the gate.
- VIP Experience tickets are \$65 in advance and \$75 at the gate, if any are still available. There are only 125 of those available, and they include a preferred parking pass. (You must be 21 or older.)
- Children 11 years old and younger can get into *AMA ChalkFest* free with adult supervision.

More information is available at **AMACHalkFest.com**, or contact the AMA at 229.439.8400.